



STRATEGY DESIGNER

NIDHI GOPIANI

EDUCATION

MS Strategic Design
and Management 2018
Parsons, The New School
(NYC)

Intern and Graduation
project 2014
IDC (Industrial Design Center)
IIT Bombay
(INDIA)

Bachelor of Design 2014
NDMVP college of Architecture
and center for Design,
University of Pune,
(INDIA)

EXPERIENCE

Design Associate
CoverUS 2018

Co-Founder & CCO
Health Please 2017

Creative Head
Augustt 2016

Brand Strategy Designer
Paras Planet 2016

Brand Strategy Designer
Digital Flame 2016

Brand Strategy Designer
Contours Gym 2015

Visualizer
Seagull Advertising 2015

SOFT SKILLS:

Graphic Softwares:

Sketch
Illustrator
Photoshop
Coral Draw
Auto Cad

Prototyping Softwares:

Flinto
Hype
Marvel
Invision

3D Modeling and Rendering:

Rhinoceros
3Dmax
Kyeshot
Auto Cad 3D

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ABOUT ME

I have 5 year experience in branding and strategy design, working with both big and small brands. Starting of as a Product Design I ventured into graphics handling advertising design and branding which inclined me towards getting my masters in Strategic Design and Management (MS-SDM) from Parsons, The New School (NYC)

My core strength is my passion for design and a burning desire to make a viable user centric product/service that creates value for the user.

PHILOSOPHY

A good story can make the design better than the rest.

LANGUAGES

English
Hindi
Marathi
Gujrati

INTERESTS

Entrepreneurship
Business Strategy
Research
Branding
Graphics
Storytelling
Expressions through form
Oration

Check out my Work here : nidhigopiani.com

Desine reigns Higher than life

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